Transforming Language Learning with iPad and iPod touch

Jennifer Walters
Superintendent of Schools
Escondido Union School District
June 22, 2011

Board Focus Goal

Infuse innovation into teaching and learning.

Emphasis will be on the development of 21st century learning environments that include technology, project-based learning, and interdisciplinary studies, resulting in greater student engagement.

18,200 Students in Escondido schools

16004

Escondido classrooms with iPod devices

3,000-H-iPod devices in Escondido schools

One-to-one iPod classrooms



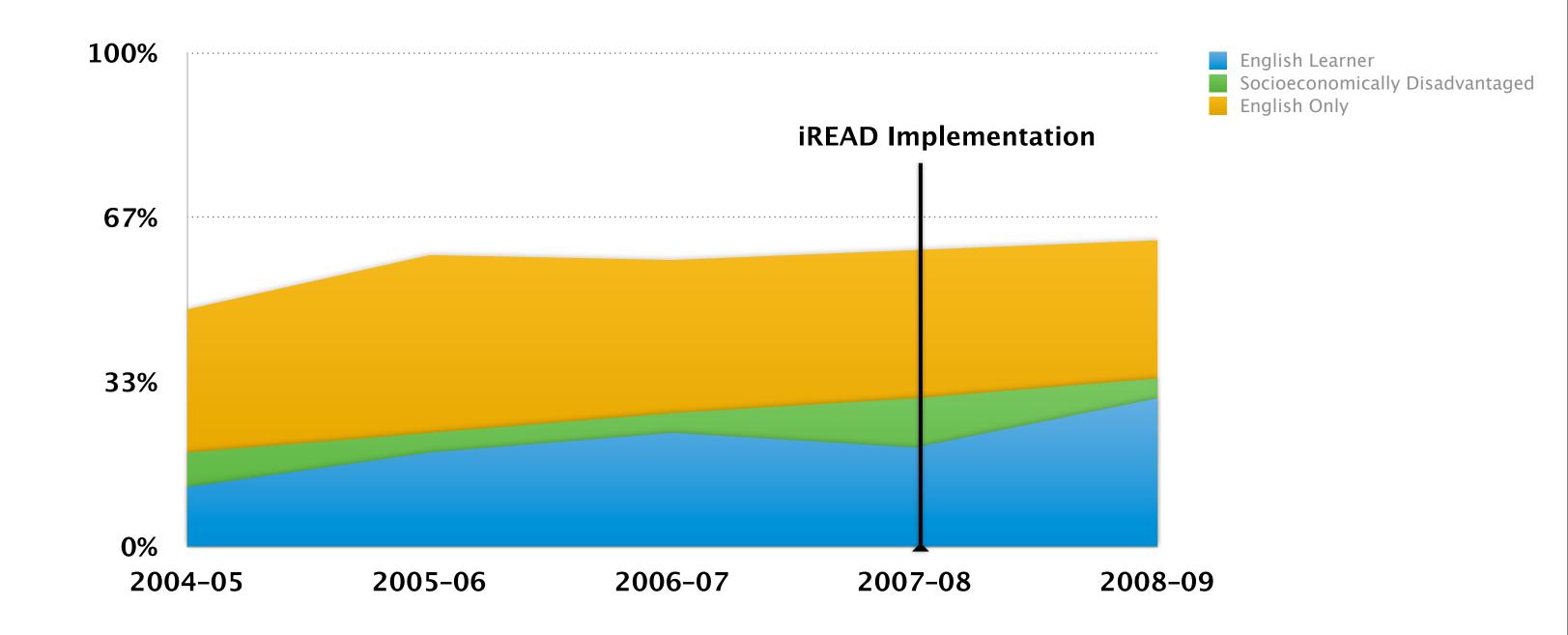
One-to-one iPad classrooms



Insanity (in-san-it-y): Doing the same thing over and over again and expecting different results.

Albert Einstein

EUSD Language Arts Gap



Research

30,000,000

by age three

In the Beginning...



Auditory Nerve

The brain's auditory nerve contains 30,000 neurons.

Lynell Burmark, Visual Literacy 2002

Optic Nerve

The brain's optic nerve contains 1,000,000 neurons.

Lynell Burmark, Visual Literacy 2002

Processing Input

The brain processes images 60,000 times faster than text.

Lynell Burmark, Visual Literacy 2002



neuroplasticity



Feedback Loop

iREAD

Why Fluency?



Responsible for Their Own Learning...



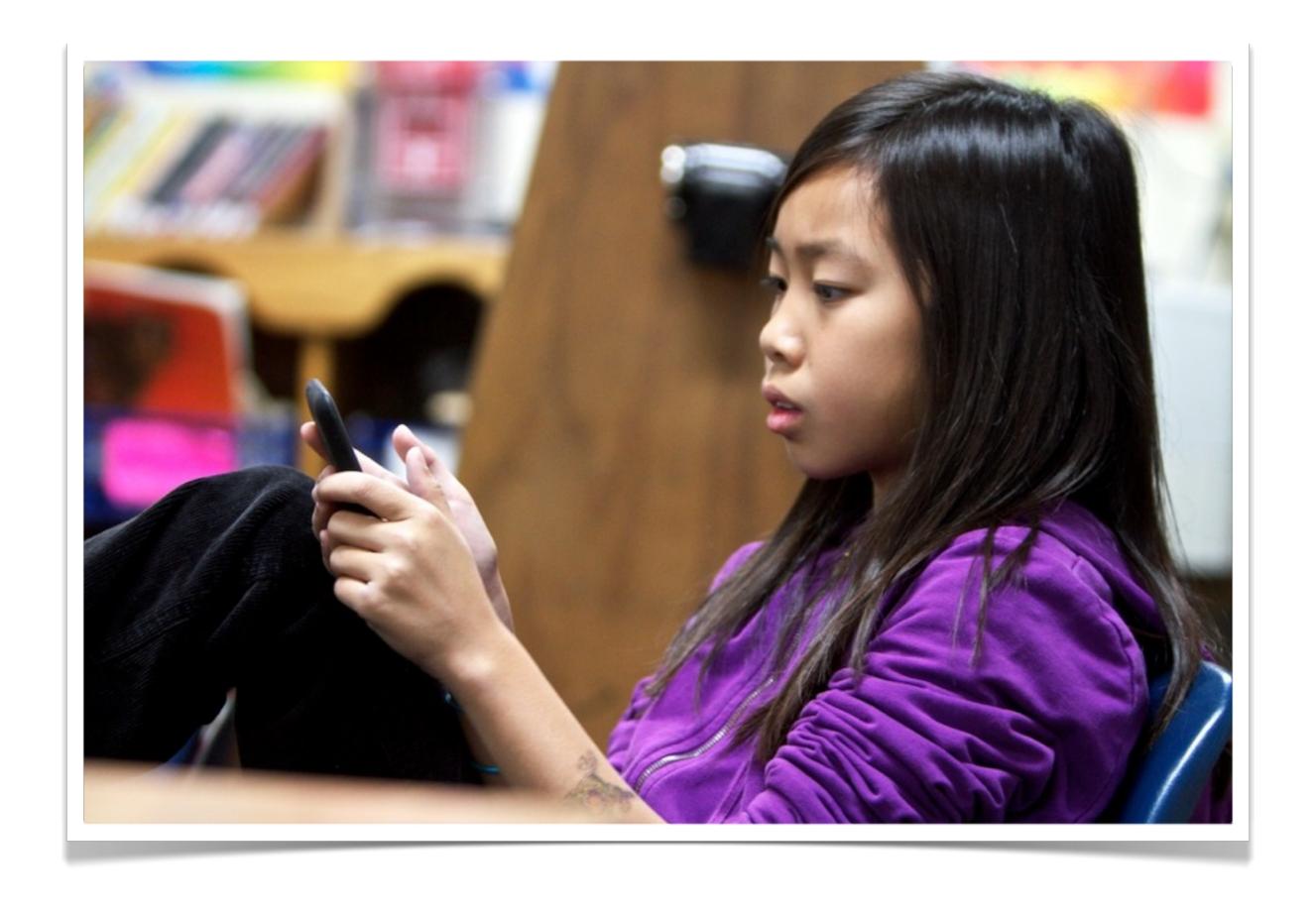
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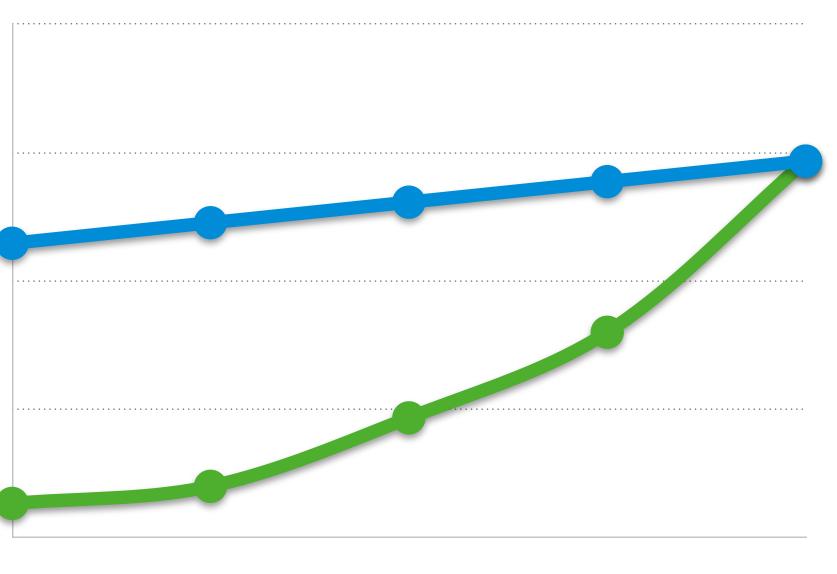


Dragon Dictation





Results



- Normal Growth Expectation
 Required Growth Pattern for At-Risk Readers



General End-of-Year Fluency Goals by Grade

First Grade	60 WCPM				
Second Grade	90 WCPM				
Third Grade	120 WCPM				
Fourth Grade	130 WCPM				
Fifth Grade	140 WCPM				
Sixth Grade	150 WCPM				

Reading Fluency Goals

Student	Baseline WCPM	6-Week WCPM (Use of iPod)	WCPM Fluency Increase
Leslie	113	157	44
Ehdmar	111	152	41
Laura (resource)	98	130	32
Karla	114	163	49
Salvador	92	146	54
Thomas	98	142	44
Esther	46	101	55
Samuel	55	98	43
Jacinto (resource; SPED)	23	33	10
Martin (newcomer)	44	98	54
Irvin (newcomer)	75	139	64

Grade 4 Reading Fluency Data

Data from Melissa Andrews, EUSD

Class List Report for: Erickson, Paul Exam: Gr 5 HM Summative - Benchmark 1 (December 2, 2009)

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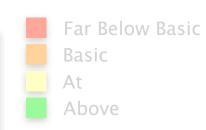
Report Options

Schools: Lincoln Elementary School Grades: All Courses: All Gender: All Ed Programs: All

Ethnicities: All Custom Groups: All Roster: 2009-2010 School Year # Students: 28

Student Performance

Student	Overall P	erformance	(Vocab and 9, 10, 11, 16, 17, Language 12, 14,	e Reading: 1.2 d Concept Dev: 12, 13, 14, 15, , 18, 19, 20 Conventions: 16, 18, 19) a. possible)	(Vocab and 1, 2, 3, Language 11, 13,	e Reading: 1.3 d Concept Dev: 4, 5, 6, 7, 8 Conventions: 15, 17, 20) d. possible)	(Vocab and 11, 12, 13, 18,	e Reading: 1.4 I Concept Dev: 14, 15, 16, 17, 19, 20) . possible)	(Read Resp/	e Reading: 2.1 Comp: Lit Anal: 2, 5) . possible)	(Read Resp/Ana	e Reading: 2.3 Comp: Lit I: 1, 2, 6, 9, 10) possible)
GROUP AVERAGE	Far Below	39.1(52.19%)	Far Below	8.5(50.00%)	Far Below	6.8(52.47%)	Far Below	5.4(54.29%)	Far Below	1.1(53.57%)	Basic	3(60.71%)
hand of street	Far Below	44(58.67%)	Far Below	9(52.94%)	Far Below	7(53.85%)	Far Below	5(50.00%)	Far Below	1(50.00%)	At	4(80.00%)
Annual Terroria	Far Below	31(41.33%)	Far Below	3(17.65%)	Far Below	6(46.15%)	Far Below	2(20.00%)	Far Below	1(50.00%)	At	4(80.00%)
Arriford Ave.	Far Below	27(36.00%)	Far Below	4(23.53%)	Far Below	3(23.08%)	Far Below	2(20.00%)	Far Below	1(50.00%)	Basic	3(60.00%)
for density on the	Far Below	41(54.67%)	Far Below	7(41.18%)	Basic	8(61.54%)	Far Below	3(30.00%)	Far Below	0(0.00%)	Far Below	2(40.00%)
Caylor, Assende	Far Below	35(46.67%)	Far Below	9(52.94%)	Basic	8(61.54%)	Basic	6(60.00%)	Far Below	1(50.00%)	Far Below	0(0.00%)
Dentile, Jarge	Far Below	31(41.33%)	Far Below	5(29.41%)	Far Below	6(46.15%)	Far Below	4(40.00%)	Above	2(100.00%)	At	4(80.00%)
	Far Below	37(49.33%)	Far Below	3(17.65%)	Basic	8(61.54%)	Far Below	2(20.00%)	Above	2(100.00%)	At	4(80.00%)
	Basic	48(64.00%)	Basic	11(64.71%)	Far Below	7(53.85%)	Basic	7(70.00%)	Far Below	1(50.00%)	Far Below	2(40.00%)
	Far Below	38(50.67%)	Basic	12(70.59%)	Far Below	7(53.85%)	Basic	7(70.00%)	Far Below	1(50.00%)	Above	5(100.00%)
	Far Below	39(52.00%)	Basic	11(64.71%)	Far Below	4(30.77%)	At	8(80.00%)	Far Below	1(50.00%)	At	4(80.00%)
	Far Below	35(46.67%)	Far Below	5(29.41%)	Basic	8(61.54%)	Far Below	4(40.00%)	Far Below	1(50.00%)	Basic	3(60.00%)
Lawrence Contractions	Basic	53(70.67%)	Far Below	10(58.82%)	At	10(76.92%)	Basic	7(70.00%)	Above	2(100.00%)	At	4(80.00%)
	Far Below	37(49.33%)	Far Below	9(52.94%)	Basic	9(69.23%)	Far Below	5(50.00%)	Above	2(100.00%)	Basic	3(60.00%)
Market at Joseph	Far Below	38(50.67%)	Far Below	8(47.06%)	Far Below	6(46.15%)	Far Below	5(50.00%)	Far Below	1(50.00%)	At	4(80.00%)
Married Alberta	Far Below	41(54.67%)	Far Below	10(58.82%)	Far Below	7(53.85%)	Basic	6(60.00%)	Far Below	1(50.00%)	Above	5(100.00%)
Parameter States	Far Below	26(34.67%)	Far Below	3(17.65%)	Far Below	5(38.46%)	Far Below	2(20.00%)	Far Below	1(50.00%)	At	4(80.00%)
Processor, No. South	Far Below	35(46.67%)	Far Below	9(52.94%)	Far Below	7(53.85%)	Basic	6(60.00%)	Far Below	1(50.00%)	Far Below	1(20.00%)
Palament, Challe	Far Below	36(48.00%)	Far Below	10(58.82%)	Basic	9(69.23%)	Basic	7(70.00%)	Far Below	1(50.00%)	Far Below	1(20.00%)



Class List Report for: Erickson, Paul Exam: Gr 5 HM Summative - Benchmark 2 (January 22, 2010)

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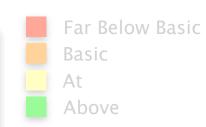
Report Options

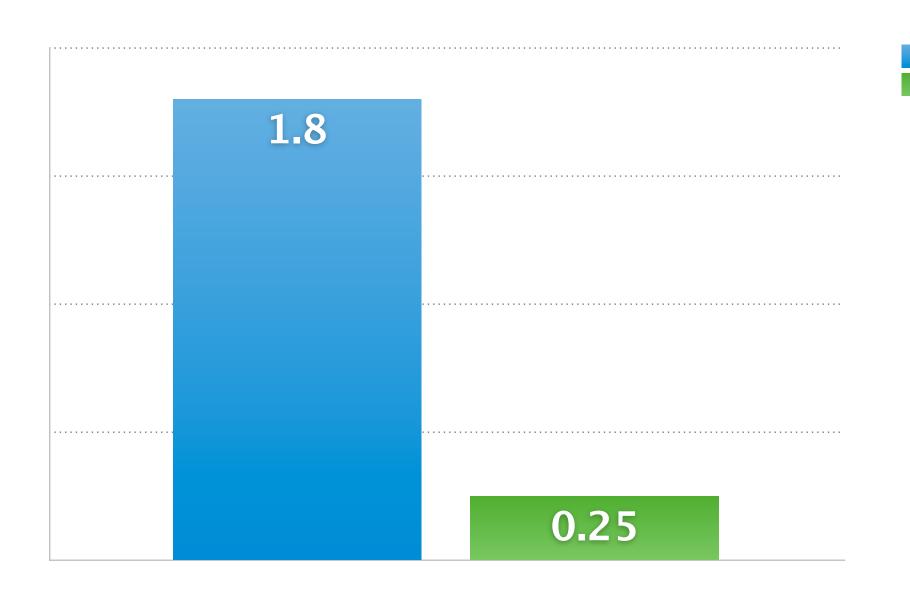
Schools: Lincoln Elementary School Grades: All Courses: All Gender: All Ed Programs: All

Ethnicities: All Custom Groups: All Roster: 2009-2010 School Year # Students: 29

Student Performance

Student	Overall P	erformance	(Vocab an	ve Reading: 1.2 d Concept Dev: 16, 17) s. possible)	(Vocab an 1, 2, 3, 4, 14, 15	ve Reading: 1.3 d Concept Dev: 5, 6, 11, 12, 13, i, 18, 19, 20) s. possible)	(Vocab an	ve Reading: 1.4 nd Concept Dev: 16) s. possible)	(Vocak	e Five Reading: 1.5 and Concept Dev: 7, 8, 9, 10) pts. possible)	(Read Resp/A	Reading: 2.3 Comp; Lit nal: 1, 4, 6) possible)
GROUP AVERAGE	Far Below	39.9(53.15%)	Basic	1.3(67.24%)	At	10(71.18%)	Basic	0.5(48.28%)	At	3.2(81.03%)	Far Below	1.3(42.53%)
Rosen, David	Far Below	22(29.33%)	Basic	1(50.00%)	Far Below	5(35.71%)	Far Below	0(0.00%)	Basic	2(50.00%)	Far Below	0(0.00%)
harte Petrane.	Far Below	35(46.67%)	Above	2(100.00%)	At	11(78.57%)	Above	1(100.00%)	Above	4(100.00%)	Far Below	0(0.00%)
Miles Territoria	Far Below	30(40.00%)	Above	2(100.00%)	Far Below	5(35.71%)	Above	1(100.00%)	At	3(75.00%)	Basic	2(66.67%)
broken. Inte	Basic	45(60.00%)	Basic	1(50.00%)	Above	13(92.86%)	Above	1(100.00%)	Above	4(100.00%)	Far Below	0(0.00%)
below 7 and	Basic	48(64.00%)	Basic	1(50.00%)	At	12(85.71%)	Far Below	0(0.00%)	Above	4(100.00%)	Far Below	1(33.33%)
Supra. Name of	Far Below	40(53.33%)	Above	2(100.00%)	At	10(71.43%)	Above	1(100.00%)	At	3(75.00%)	Far Below	0(0.00%)
Service, Jorge	Far Below	27(36.00%)	Above	2(100.00%)	At	10(71.43%)	Above	1(100.00%)	At	3(75.00%)	Far Below	1(33.33%)
term grant than	Far Below	42(56.00%)	Above	2(100.00%)	At	11(78.57%)	Above	1(100.00%)	Above	4(100.00%)	Basic	2(66.67%)
Employ Author	Far Below	35(46.67%)	Basic	1(50.00%)	Basic	7(50.00%)	Far Below	0(0.00%)	At	3(75.00%)	Far Below	0(0.00%)
Service, Service	Basic	46(61.33%)	Basic	1(50.00%)	At	12(85.71%)	Far Below	0(0.00%)	At	3(75.00%)	Basic	2(66.67%)
Mary at the con-	Basic	52(69.33%)	Basic	1(50.00%)	Above	14(100.00%)	Far Below	0(0.00%)	Above	4(100.00%)	Far Below	0(0.00%)
Service Service	Far Below	40(53.33%)	Above	2(100.00%)	At	10(71.43%)	Above	1(100.00%)	Basic	2(50.00%)	Far Below	1(33.33%)
an Tribut	Basic	47(62.67%)	Above	2(100.00%)	At	10(71.43%)	Above	1(100.00%)	Above	4(100.00%)	Far Below	1(33.33%)
	Basic	53(70.67%)	Above	2(100.00%)	Above	13(92.86%)	Above	1(100.00%)	At	3(75.00%)	Basic	2(66.67%)
North Terryton	Far Below	27(36.00%)	Far Below	0(0.00%)	Basic	8(57.14%)	Far Below	0(0.00%)	Basic	2(50.00%)	Far Below	1(33.33%)
No. To on Lond	Basic	47(62.67%)	Above	2(100.00%)	At	12(85.71%)	Above	1(100.00%)	Above	4(100.00%)	Above	3(100.00%)
Marchel, Riberto	Basic	45(60.00%)	Basic	1(50.00%)	At	12(85.71%)	Far Below	0(0.00%)	At	3(75.00%)	Basic	2(66.67%)
False Co., May 17	Far Below	22(29.33%)	Far Below	0(0.00%)	Far Below	4(28.57%)	Far Below	0(0.00%)	Basic	2(50.00%)	Basic	2(66.67%)
	Basic	45(60.00%)	Basic	1(50.00%)	At	11(78.57%)	Far Below	0(0.00%)	Far Belo	ow 1(25.00%)	Basic	2(66.67%)





One-to-One iPod touch Classroom

Comparative Control Classroom

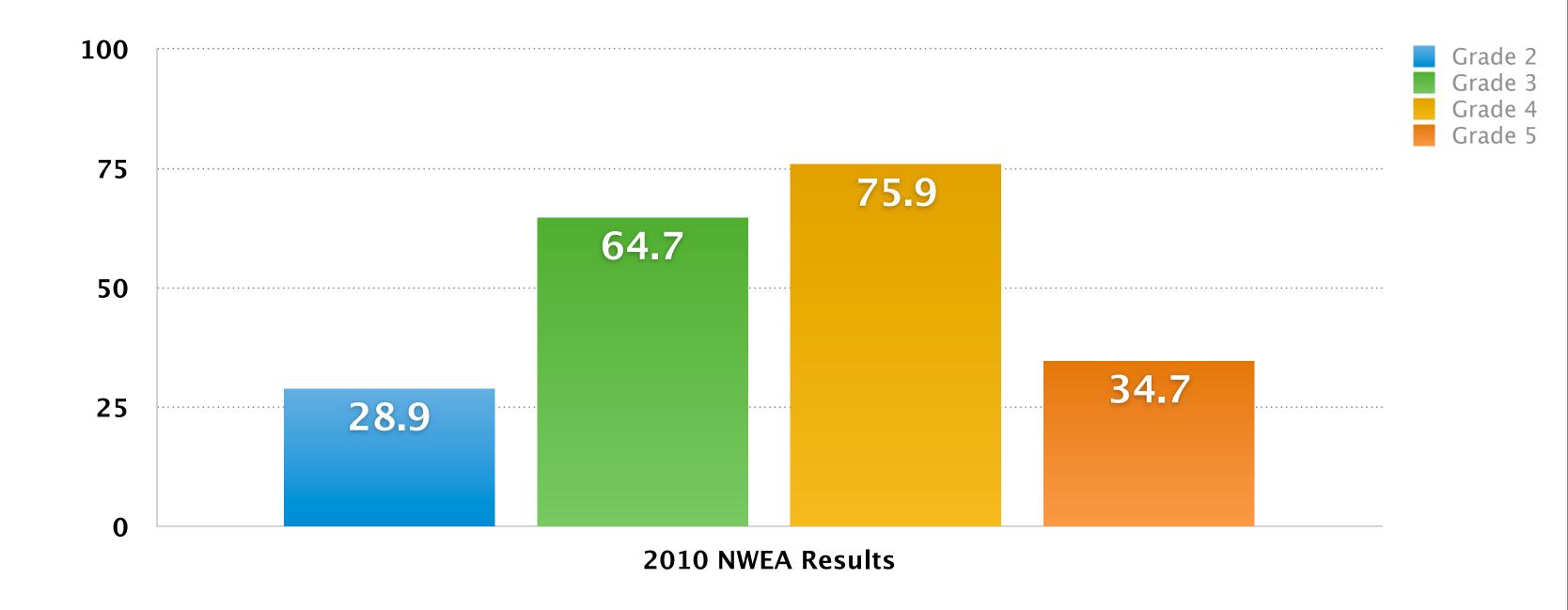
ITBS Reading Comprehension: Growth over Six

Data from EUSD ITBS Scores

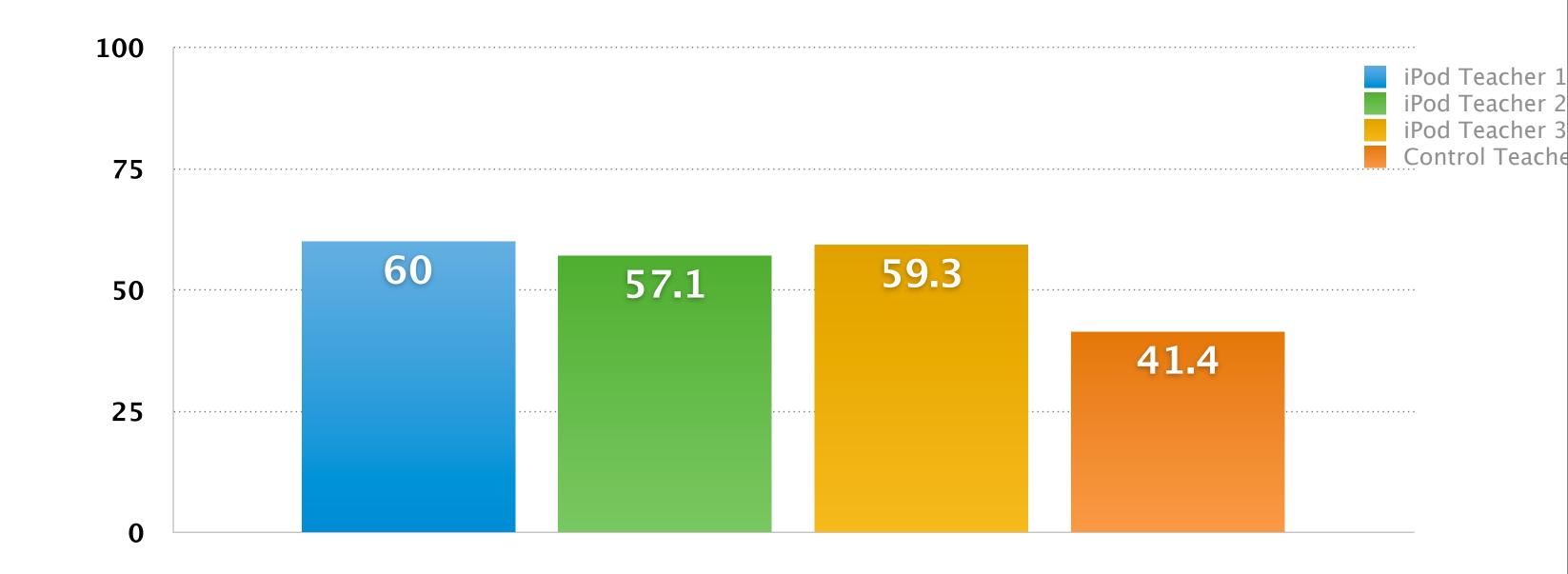
Iowa Test of Basic Skills (measures growth over time) Comparative Classroom

Name	Fall GLE	Spring GLE	GLE Growth
Oscar	3.6	4.3	0.7
Nicolas	8.3	9.2	0.9
Stewart	7.0	4.0	-3.0
Justin	5.4	6.6	1.2
Monica	6.8	6.8	0
Zachary	7.0	7.8	0.8
Nathania	7.0	6.8	-0.2
Clinton	8.3	10.8	2.5
Jillian	9.8	9.2	-0.6
Andrew	5.6	7.4	1.8
Jordan	4.0	4.1	0.1
Steven	3.4	2.3	-1.1

Grade 5 Reading Comprehension Data



Central School—NWEA Percent Proficiency by

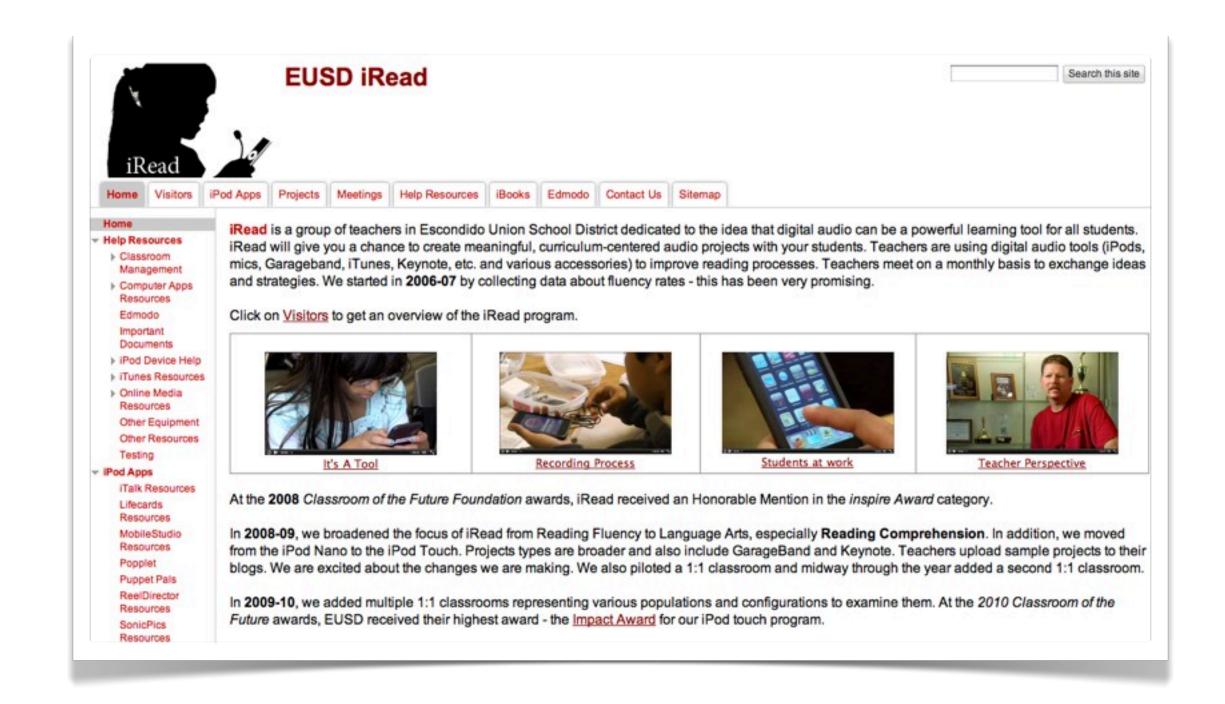


Central Elementary Grade 4 Classroom proficiency—spring 2010 NWEA

Now What?

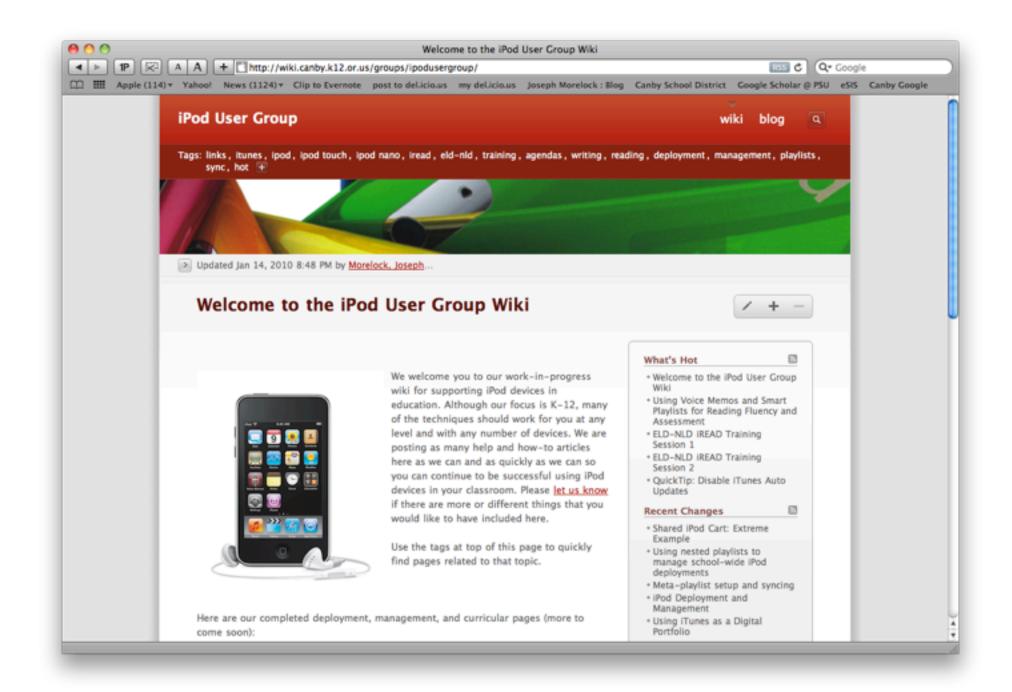


Resources



EUSD Site

http://sites.google.com/a/eusd.org/eusd-iread/



Canby iPod User Group Wiki http://wiki.canby.k12.or.us/groups/ipodusergroup

Thank You